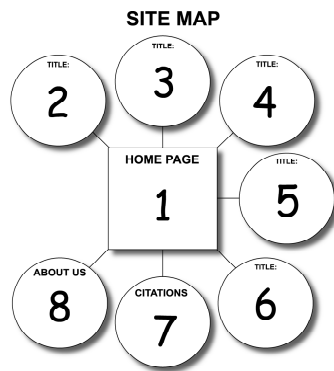


ORGANIZING RESEARCH

The ThinkQuest competition is based on a presentation of ideas, research and creativity. With that in mind, the EWITT team has developed this outline to tie the competition content guidelines into our own templates and tutorials.

Use the following as a guideline, feel free to adjust as your topic deems necessary.



In the TQEWITT training, you have learned to dissect your topic into support areas in the Site Outline, visualize the information into the Site Map, then organize and design the interface of your website using the Site Template. **This is called Information Architecture.**

To the left you see the familiar image of the Site Map. Use it as a guide to help structure the research for your project to meet the ThinkQuest 2011 Digital Media Competition content guidelines.

This is a great resource for writing and developing an action plan for the content delivered through digital media.

1. **Home Page:** Present the Central Question- define your topic, summarize the project and your solution. Speak from the heart and make the reader care- grab their attention.
2. **Define Problem:** Give history, statistics, examples. Why is this a problem? Make the reader aware and informed.
3. **Examples:** Testimonials, interviews, surveys. Show the problem from both a societal and personal point of view. Connect the reader to the problem- make them compassionate.
4. **Plan for a Solution:** Outline your plan for a solution, how the idea was derived, why it will work- Hypothesis. Activate your reader- get them on board with your ideas.
5. **Show Process:** Use media, data, and personal accounts to demonstrate the solution in action and chronicle the difference it is making. This is where you show the reader how they too can take action on this issue in their own community. Make it step-by-step detailed. Whether it is an experiment, social or civic action, students should be personally involved in the solution.
6. **Outcome:** Show results, get testimonies, personal responses, reflection and summary of the project- Show the world how they can make a change too. Give the reader hope.
7. **Resources:** Carefully organize a page-by-page list of citations for any material read, media used, etc.
8. **About Us:** Students should write thoughtfully about themselves- goals, concerns and passions. Students are our future leaders- show them what you've got!